

PRESIDENCY OF THE REPUBLIC OF TÜRKİYE INVESTMENT OFFICE

# INVESTING IN INFRASTRUCTURE & PPP PROJECTS IN TURKIYE

March 2025

INVEST.GOV.TR





**10 REASONS TO INVEST IN TÜRKİYE** 



# 10 reasons to invest in Türkiye



# **EXECUTIVE SUMMARY**

#### TÜRKİYE HAS A STRONG CASE FOR INVESTMENT IN INFRASTRUCTURE



Investment Need for Development

- Turkish economy is robustly growing with an average annual GDP growth rate of 5.3%.
- Türkiye's 85.7 million strong population is growing with additional 1 million people every year coupled with a rapid urbanization process which has resulted in more than 24 urban centers with populations over 1 million.
- Türkiye's growing trade volume and strategic location compels Türkiye to develop its infrastructure.

Track Record with Significant Opportunities in the Pipeline

- Türkiye has implemented \$215 Billion worth of Public Private Partnership (PPP) projects in a variety of sectors. This trend has picked up in recent years with a bright prospect.
- Türkiye has set ambitious targets to upgrade its infrastructure.
- From transportation to healthcare and energy, ample opportunities are available in the pipeline.

Favorable Investment Climate

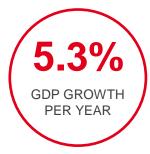
- Türkiye has a favourable investment legislation for PPP investments that can be realized through various models, such as build-operate, build-operate-transfer, transfer of operational rights, etc.
- Türkiye's investment climate is further strengthened by domestic and international laws that protect investments and provide international arbitration.
- Türkiye's macroeconomic policies, investments and more importantly, strong public finance management support PPP investments that require guaranteed purchase.



# **INFRASTRUCTURE NEED**

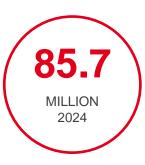
#### TÜRKİYE'S INVESTMENT NEED IN INFRASTRUCTURE IS DRIVEN BY SEVERAL FACTORS





## **GROWING ECONOMY**

Turkish economy has been robustly growing with an average annual GDP growth rate of 5.3 from 2002 to 2024



#### **GROWING POPULATION**

Türkiye's population has been rapidly growing by 1 million every year



#### **GROWING TRADE**

Türkiye's foreign trade volume has increased from \$88 billion in 2002 to \$606 billion in 2024



# URBANIZATION

As Turkish economy has developed, people from rural areas have migrated to urban centers



#### STRATEGIC LOCATION

Türkiye is strategically located in the proximity of energy resources and trade routes

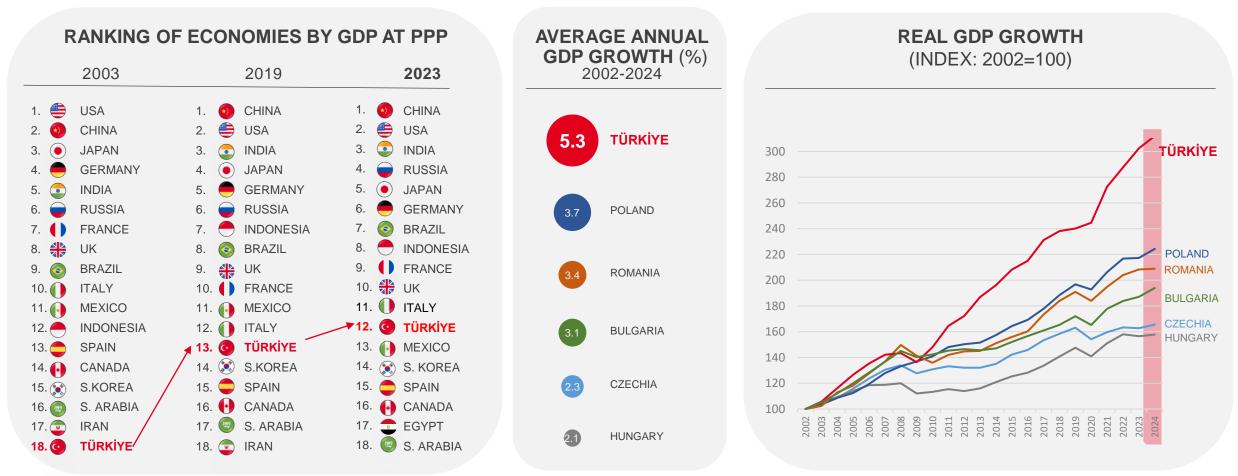


# **GROWING NEED FOR EFFICIENCY**

In order to maintain competitiveness, Türkiye needs to enhance efficiency and productivity by investing in infrastructure TRACK RECORD GROWTH AND BRIGHT FUTURE WITH PROVEN RESILIENCE



# 12<sup>th</sup> largest economy in the World



# **DOMESTIC MARKET**

İstanbul 15.7 Million

DOMESTIC MARKET FURTHER SUPPORTED BY EMERGING URBAN CENTERS

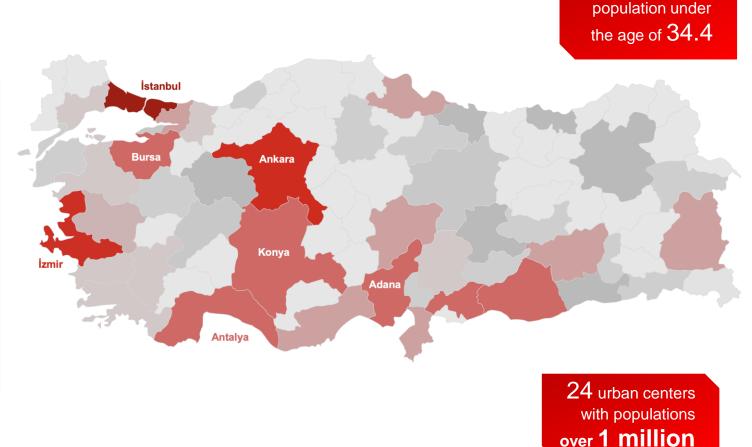


Half of the

# Total Population in 2024 85.7 Million

Istanbul	15.7 Willion
Ankara	5.9 Million
İzmir	4.5 Million
Bursa	3.2 Million
Antalya	2.7 Million
Konya	2.3 Million
Adana	2.3 Million
Şanlıurfa	2.2 Million
Gaziantep	2.2 Million
Kocaeli	2.1 Million
Mersin	2.0 Million
Diyarbakır	1.8 Million
Hatay	1.6 Million
Manisa	1.5 Million
Kayseri	1.5 Million
Samsun	1.4 Million
Balıkesir	1.3 Million
Tekirdağ	1.2 Million
Aydın	1.2 Million
ramanmaraş	1.1 Million
Van	1.1 Million
Sakarya	1.1 Million

Muğla	1.1 Million
Denizli	1.1 Million
Eskişehir	0.9 Million
Mardin	0.9 Million
Trabzon	0.8 Million
Ordu	0.8 Million
Malatya	0.8 Million
Afyonkarahisar	0.8 Million
Erzurum	0.7 Million
Batman	0.7 Million
Sivas	0.6 Million
Tokat	0.6 Million
Adıyaman	
Elazığ	
Zonguldak	
Kütahya	
Şırnak	
Çanakkale	
Osmaniye	
Çorum	



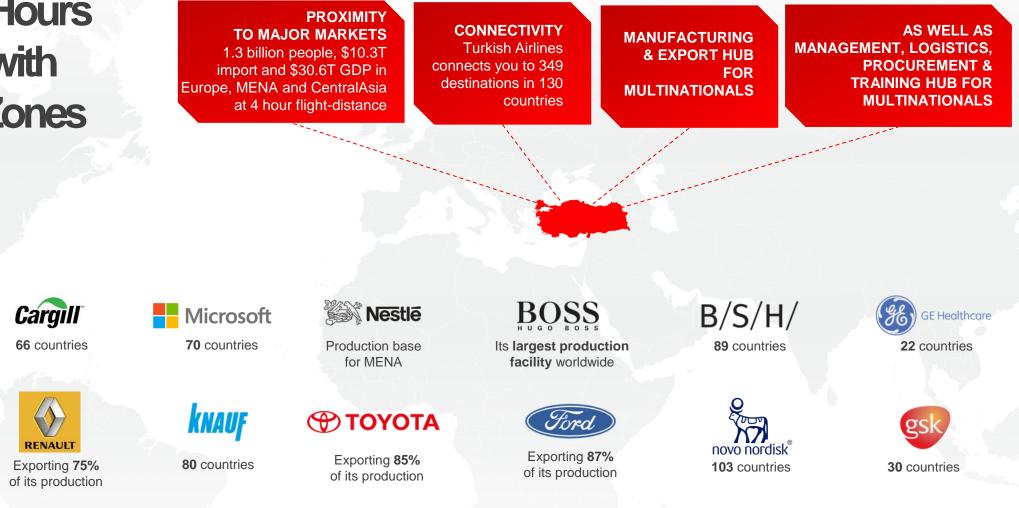
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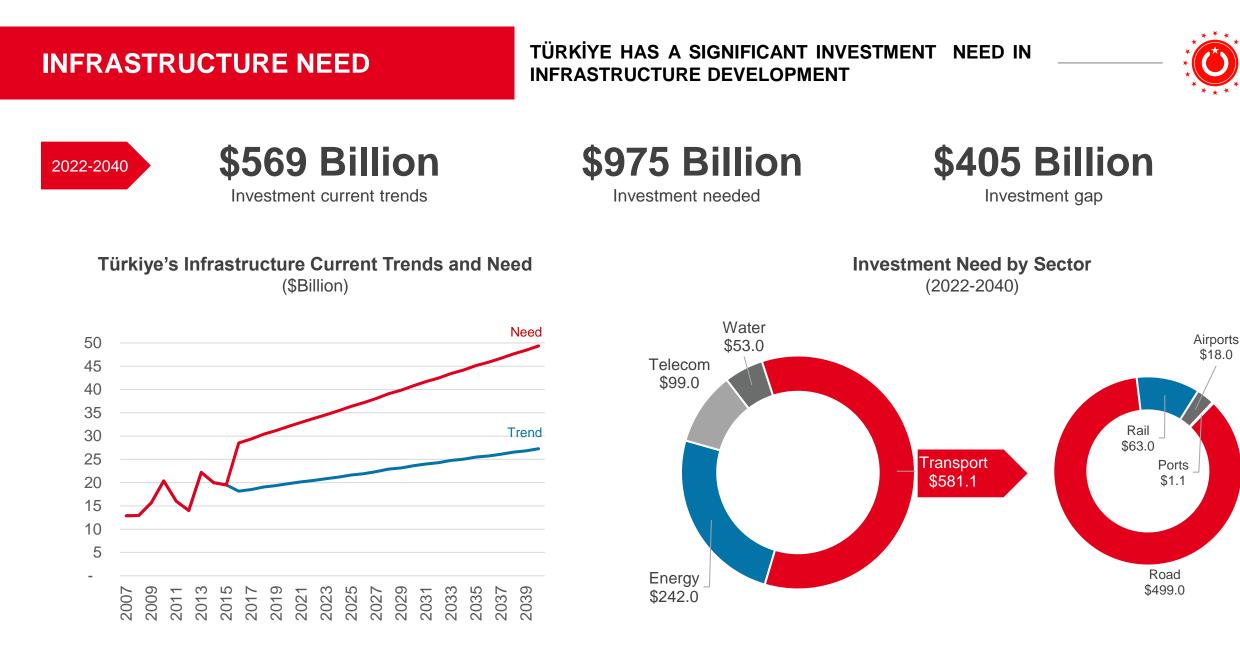
# **STRATEGIC LOCATION**

HUB FOR MULTINATIONALS TO MANUFACTURE, EXPORT AND MANAGE



Working Hours Intersect with 16 Time Zones



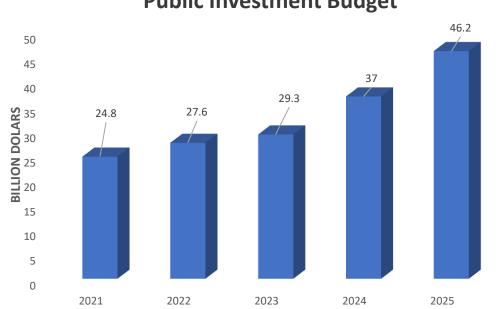


Investment Gap by Sector: \$335 bn in Road, \$48 bn in Energy, \$19 bn in Rail, \$2.2 in Water, \$0.66 bn in Airports

# **PUBLIC INVESTMENT BUDGET**

THE TURKISH GOVERNMENT HAS STEADILY INCREASED ITS PUBLIC INVESTMENT BUDGET BETWEEN 2021-2025.





#### Public Investment Budget

#### Increase in Investment Budget

Transportation, R&D, health and education sectors has the biggest jumps compared to other sectors.

#### • Carefully Selected Pipeline

Project selection will be extra important after the postearthquakes and green deal era. Thus, emphasis on infrastructure, particularly railway and renewal, has gained heightened importance within the Public Investment Program.

#### Coherence Between Macroeconomic Policies and Infrastructure Investments

Projects that not only financially more viable compared to traditional procurement but also more resilient by creating value to future generations will be prioritized. Affordability will be crucial.



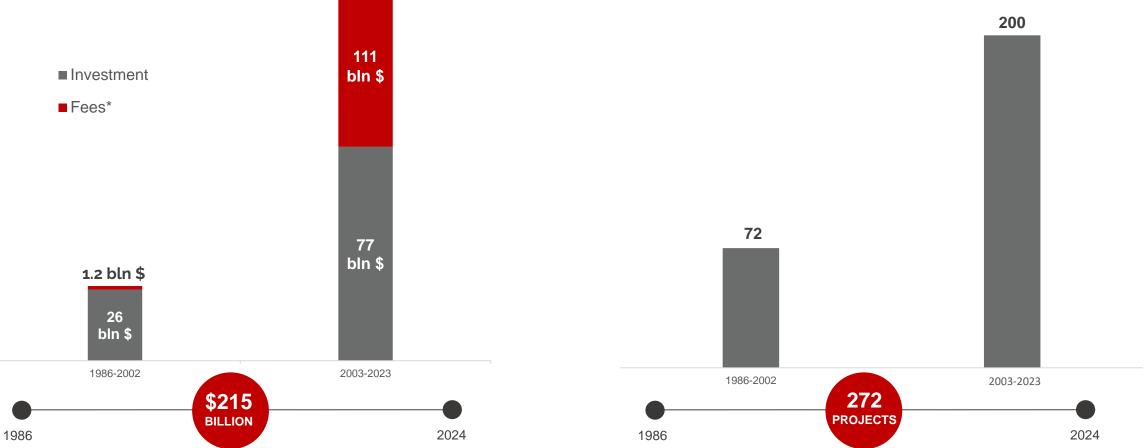
**TURKISH PPP MARKET** 

**PPP Contracts in Türkiye** 

(\$ Billion\*\*)

#### FOR THE LAST 20 YEARS, USE OF PPP MODALITIES INCREASED AS AN ALTERNATIVE TO CONVENTIONAL PUBLIC PROCUREMENT

# Number of PPP Projects in Türkiye





## TURKISH PPP MARKET

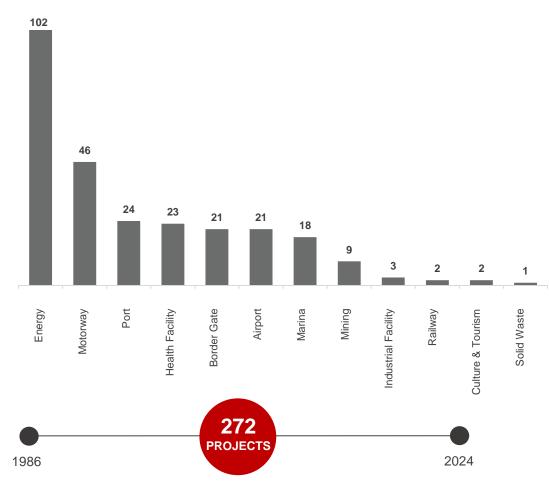
TRANSPORTATION AND ENERGY INFRASTRUCTURE PROJECTS DOMINATE THE PPP MARKET IN TÜRKİYE

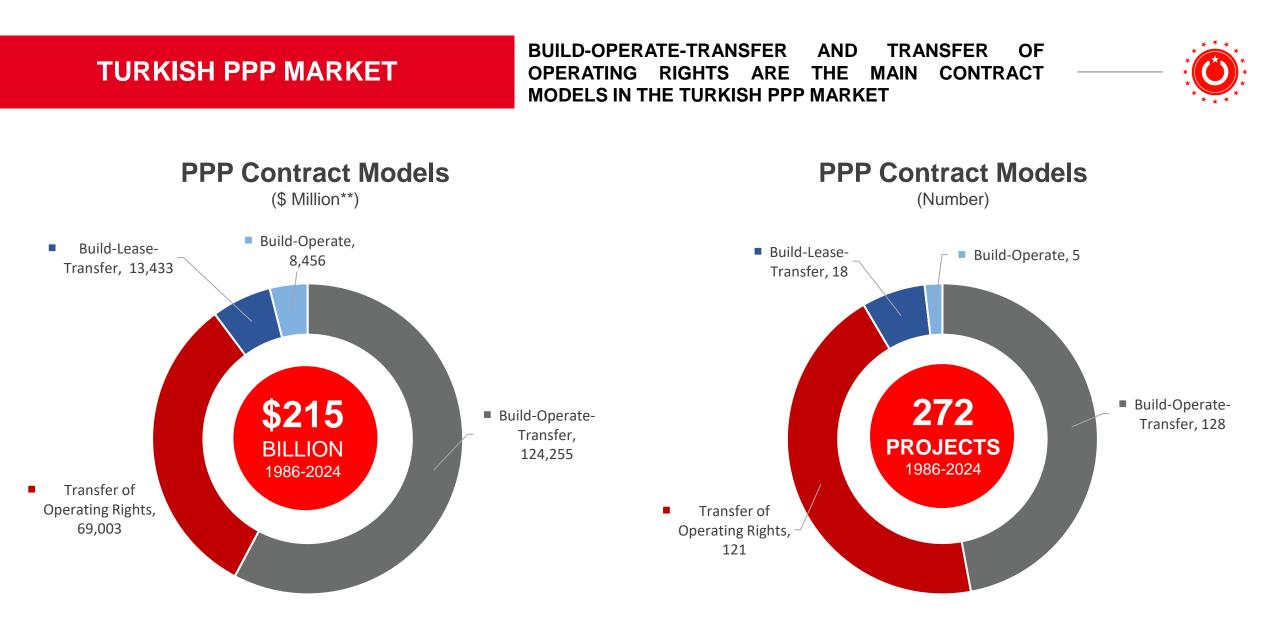


**Breakdown of the PPP Contracts** (\$ Million\*\*) 106,335 Investment 45,660 Fees\* 35,288 13,433 5,933 4,834 1,790 730 430 354 341 112 Mining Port Marina Airport Energy Motorway Railway Health Facility ndustrial Facility Border Gate Culture & Tourism Solid waste \$215 BILLION 2024 1986

## **Breakdown of the PPP Contracts**

(Number)

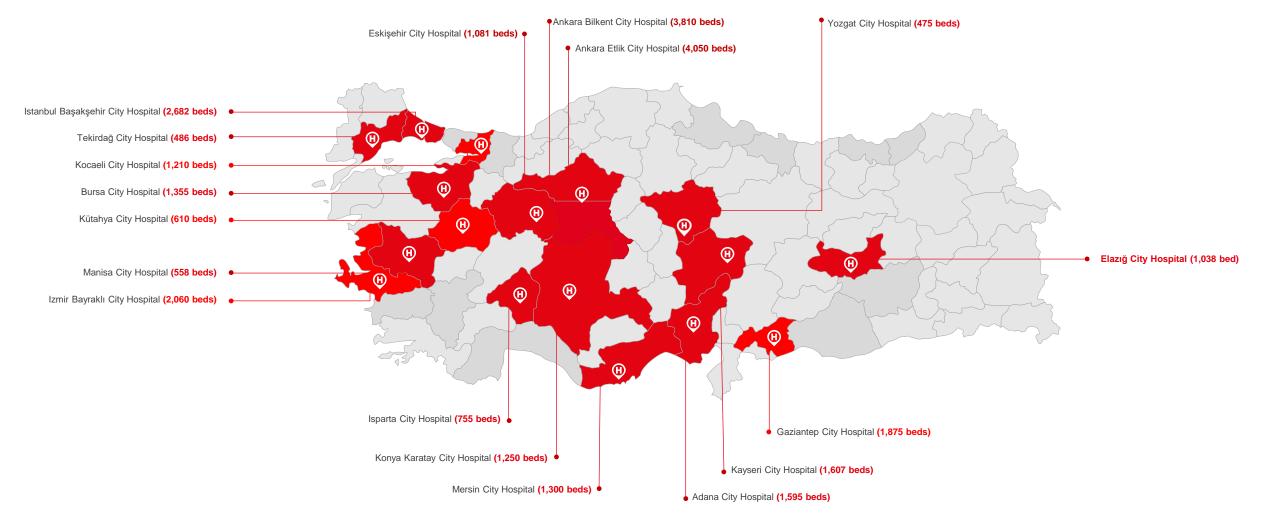




# **HEALTHCARE PPP PROJECTS**

#### TÜRKİYE HAS INTRODUCED INTEGRATED HEALTHCARE CAMPUSES ACROSS THE COUNTRY IN 2013





#### PPP In Operation (18)

# SHOWCASE IN HEALTHCARE PPP

THE PPP PROJECTS ARE STRUCTURED AS DESIGN, BUILD, FINANCE AND MAINTAIN FOR FACILITIES MANAGEMENT, – WHILE CORE MEDICAL SERVICES REMAIN UNDER THE RESPONSIBILITY OF THE MINISTRY OF HEALTH



# PPP PROJECTS IN INTEGRATED HEALTHCARE CAMPUSES

Status	Number	Bed Capacity
Completed (in service)	18	27,797



















# SHOWCASE IN HEALTHCARE PPP

THE ELAZIĞ FETHI SEKIN CITY HOSPITAL PROVIDES HEALTHCARE SERVICES TO THE COMMUNITIES IN ELAZIĞ AND NEIGHBORING PROVINCES, WITH A COMBINED POPULATION OF 1.6 MILLION PEOPLE





#### Elazığ Fethi Sekin City Hospital July 2014 August 2018 **Operation Period Project Awarded** Operational 25 Years **ŞAM** Yapı M/meridiam RÖNESANS **Sponsors** SAĞLIK YATIRIM European Bank MIGA MIGA Multilateral Investment Guarantee Agency WORLD BANK GROUP **Credit Enhacers** ICBC (E) **Enhaced Bondholders** MUFG SIEMENS FMO **PROPARCO** Development Bank INTESA SANPAOLO BANK **Unenhaced Bondholders** Finance Corporation

- The campus consists of three towers and annexes located around a central core and includes the following hospitals;
- General Hospital
- Maternity and Pediatric Hospital
- Detainee Forensic Psychiatry Hospital
- High Security Forensic Psychiatry (HSFP) Hospital
- Oral and Dental Health Central (ODHC)

#### ✓ Bed capacity: 1,038

- LEED Gold Certificate (a designation for green buildings)
- ✓ Employment: 3,650

Beds: 888Polyclinic Rooms: 227Patient Rooms: 519Operating Rooms: 37Beds at the Intensive Care: 160

#### **HSFP** and Detainee

Beds Polyclinic Rooms Patient Rooms : 100 HSFP + 50 Detainees : 8 HSFP : 100 HSFP + 50 Detainees

#### ODHC

Polyclinic Rooms : 69 Operating Rooms : 2

- ✓ Project Cost: €360 million = €288 million senior debt + €72 million equity
  ✓ First project benefitting from risk mitigation provided jointly by MIGA's
- political risk insurance coverage and EBRD's unfunded liquidity facilities
- First project bond financing for a greenfield infrastructure project in Türkiye
- ✓ A1 Bonds were rated Baa2
- ✓ Vigeo Eiris certified the Elazig project bond
  - as a 'green and social' bond the first such certification for an infrastructure project in Türkiye
- ✓ With a 20 year maturity, the bond had the longest maturity for the Turkish Integrated Health Campuses PPP Programme

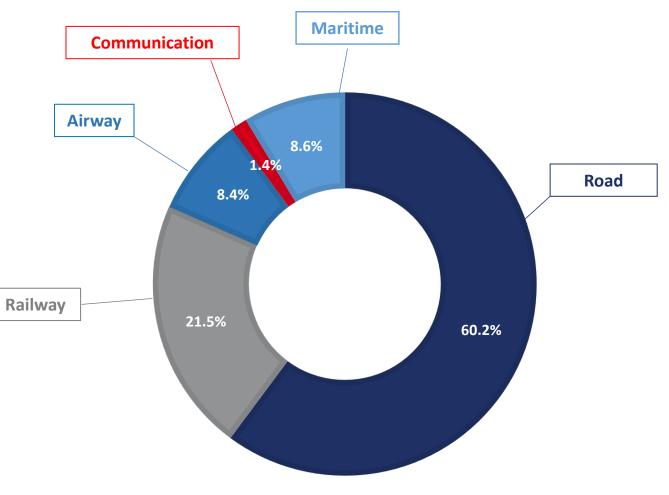


# **INVESTMENTS IN TRANSPORT**

SECTORAL SHARE OF INVESTMENTS IN TRANSPORTATION AND COMMUNICATION (2003-2024)







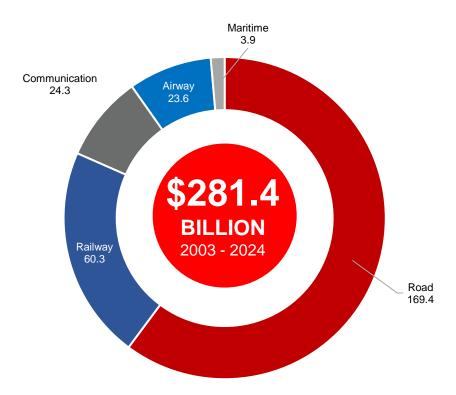
# **PPP IN TRANSPORTATION**

TÜRKİYE HAS HEAVILY INVESTED IN TRANSPORT INFRASTRUCTURE ACROSS THE COUNTRY AND CONTINUES WITH EVEN MORE AMBITIOUS TARGETS



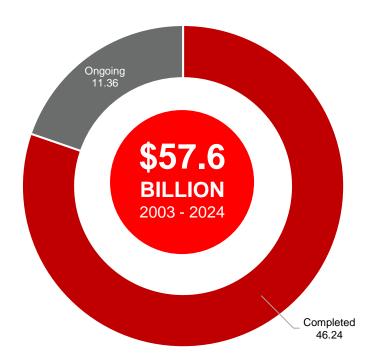
# Infrastructure Investments

(\$ Billion\*)



# PPP Investments in Transport & Communication

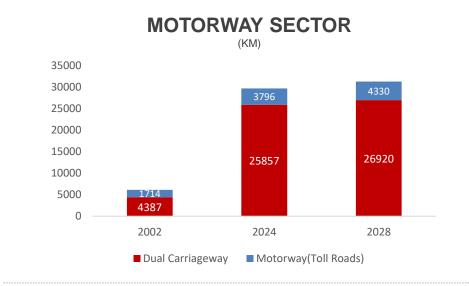
(も Billion)



# AMBITIOUS TARGETS IN TRANSPORTATION INFRASTRUCTURE

# TÜRKİYE HAS DONE A LOT FOR THE PAST 20 YEARS TO UPGRADE ITS TRANSPORTATION INFRASTRUCTURE

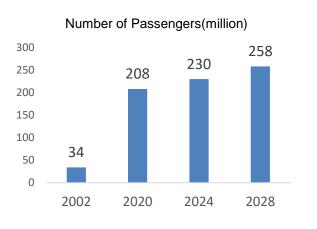


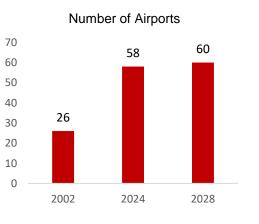


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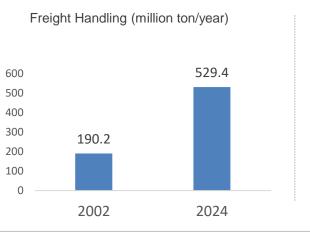


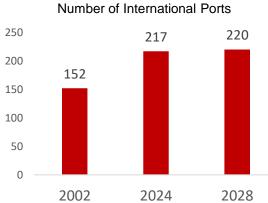
#### **AIRWAY SECTOR**



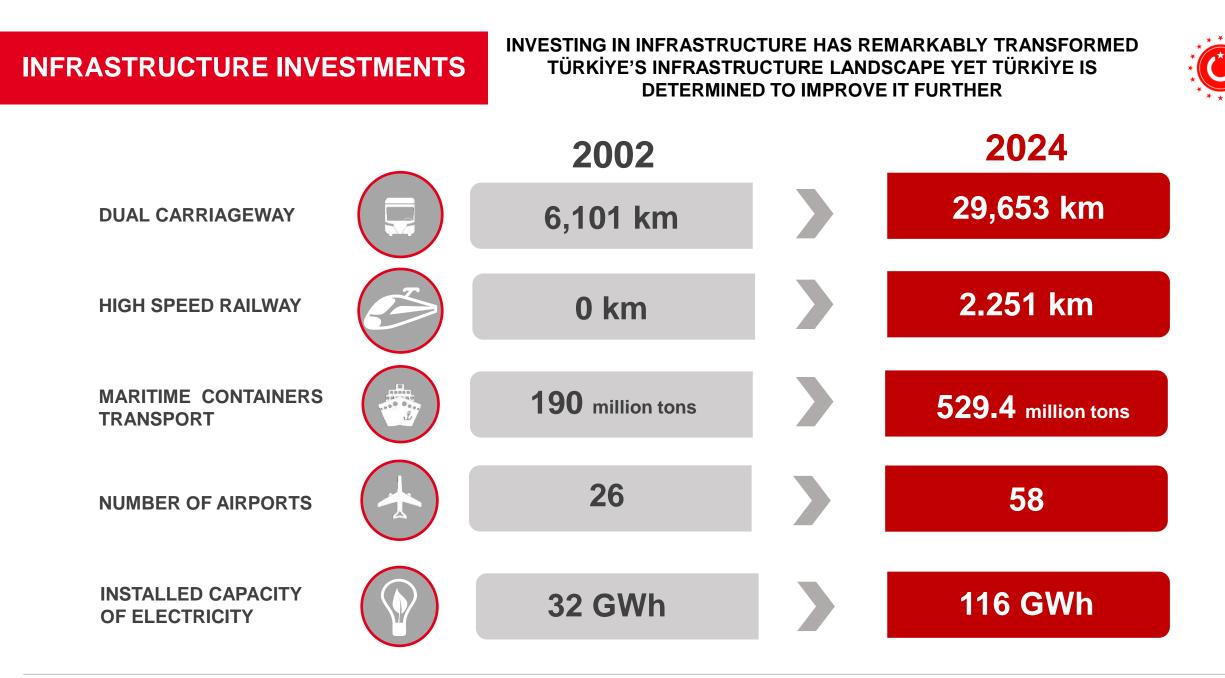


#### MARITIME SECTOR





Source: Ministry of Transport and Infrastructure



#### Source: Ministry of Transport and Infrastructure, Turkish Electricity Transmission Company

# **OPPORTUNITIES IN TRANSPORTATION**

2028

4,330 Km

2035

8,325 Km

MOTORWAYS (TOLL ROADS) ARE KEY TO TÜRKİYE'S ROAD TRANSPORTATION. AROUND 5,000 KM IS IN THE PIPELINE OFFERING SIGNIFICANT PPP OPPORTUNITIES



HIGHWAY MAP OF TÜRKİYE



3,796 Km Source: Ministry of Transport and Infrastructure

2024

# **OPPORTUNITIES IN TRANSPORTATION**

TÜRKİYE IS COMMITTED TO TRANSFORMING ITS RAIL TRANSPORT INFRASTRUCTURE FROM CONVENTIONAL TO HIGH SPEED

RAILWAY MAP OF TÜRKİYE

Existing Railways
 2028 Targets
 2035 Targets
 2053 Targets



**Km** 17,287 Km

2028

2053

28,600 Km

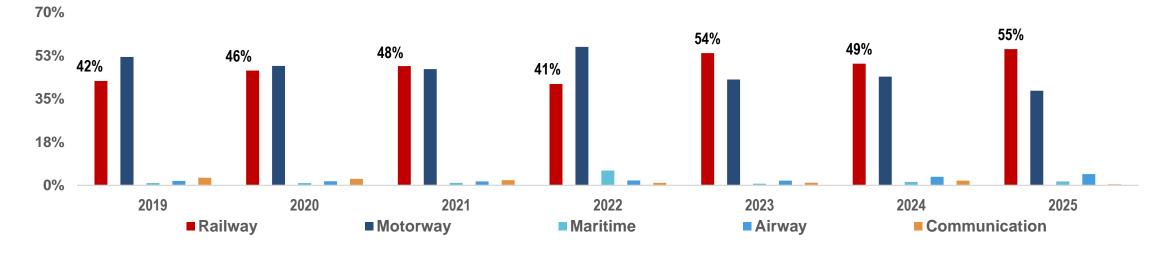
#### Source: Ministry of Transport and Infrastructure

# **INVESTMENT IN RAIL NETWORK**

THE SHARE OF RAIL IN TRANSPORT INVESTMENTS CONTINUE TO RISE



#### **Investment Budget Percentages of Transport Subsectors**





# **OPPORTUNITIES IN TRANSPORTATION**

TÜRKİYE'S TRANSPORT LOGISTICS IS AN INTEGRAL PART OF **INFRASTRUCTURE.** TÜRKİYE HAS ESTABLISHED INTERMODAL LOGISTICS CENTERS ALONGSIDE THE TRANS-ASIAN RAILWAY NETWORK TO LOWER COSTS AND INCREASE EFFICIENCY OF LOGISTICS **NETWORKS** 



# LOGISTICS CENTERS



28 logistics centers



73.2 million tons additional transport capacity

19 million m<sup>2</sup> container storage and handling area



Planned (10)

**Under Construction (4)** 



# **OPPORTUNITIES IN TRANSPORTATION**

TÜRKİYE HAS SIGNIFICANTLY IMPROVED AND UPGRADED ITS AIRPORT INFRASTRUCTURE AND CONTINUES TO INVEST IN AIRPORTS



**AIRPORT MAP OF TÜRKİYE** 



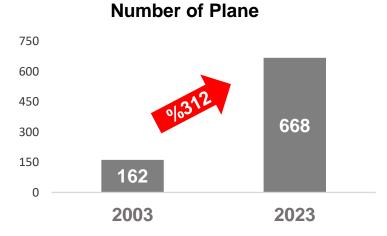
# SECTORAL INDICATORS

#### REMARKABLE INCREASES HAVE BEEN OBSERVED IN SECTORAL INDICATORS IN THE LAST 18 YEARS

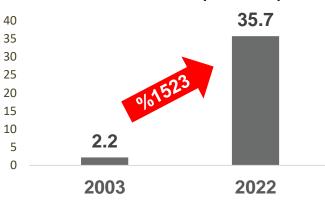




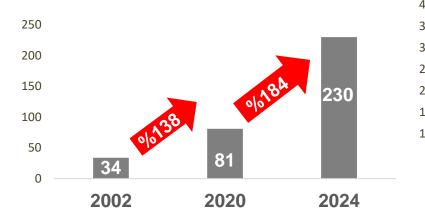
**Number of Active Airports** 



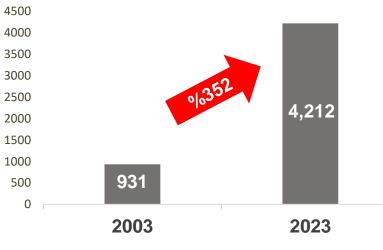
Sector Revenue (billion \$)



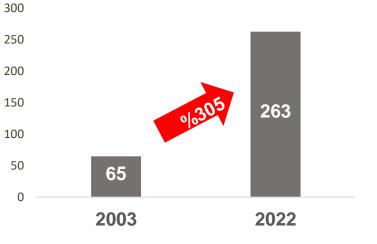
Number of Passengers (million) 4500



Air Freight (thousand ton)



**Employment (thousand)** 



0

# **AIRPORTS** RANKING

#### ISTANBUL AIRPORT IS THE 2<sup>ND</sup> IN EUROPE ACCORDING PASSENGER TRAFFIC RANKING IN 2023



#### Ranking of Airports in EUROPE by Passenger Traffic in 2023

Rank	Airport	# of Passenger
1	LONDON-HEATHROW	79,183,364
2	ISTANBUL AIRPORT	76,027,321
3	PARIS-CHARLES DE GAULLE	67,421,316
4	AMSTERDAM-SCHIPHOL	61,889,586
5	MADRID-BARAJAS	60,181,604
6	FRANKFURT	59,355,389
7	BARCELONA-EL PRAT	49,883,928
8	LONDON-GATWICK	40,905,856
9	ROMA-FIUMICINO	40,494,654
10	ISTANBUL-SABIHA GOKCEN	37,098,432
11	MUNICH	37,037,070
12	MOSCOW-SHEREMETYEVO	36,574,848
13	ANTALYA	35,538,387
14	LISBON	33,649,000
15	DUBLIN	33,522,493
16	PARIS-ORLY	32,294,167
17	MALLORCA	31,105,987
18	VIENNA	29,533,186
19	ZURICH	28,885,506
20	ATHENS	28,174,150

#### Ranking of Airports in the WORLD by Passenger Traffic in 2023

Rank	Airport	# of Passenger
1	ATLANTA-HARTSFIELD JACKSON	104,653,451
2	DUBAI	86,994,365
3	DALLAS FORT WORTH	81,755,538
4	LONDON-HEATHROW	79,183,364
5	TOKYO-HANEDA	78,719,302
6	DENVER	77,837,917
7	ISTANBUL AIRPORT	76,027,321
8	LOS ANGELES	75,050,875
9	CHICAGO-O'HARE	73,894,226
10	NEW DELHI-INDIRA GANDHI	72,214,841
11	PARIS -CHARLES DE GAULLE	67,421,316
12	GUANGZHOU-BAIYUN	63,169,169
13	NEW YORK-JOHN F. KENNEDY	62,464,331
14	AMSTERDAM-SCHİPHOL	61,889,586
15	MADRID–BARAJAS	60,181,604
20	SEOUL-INCHEON	56,235,412
25	MIAMI	52,340,934
37	DOHA-HAMAD	45,916,098
57	ISTANBUL-SABIHA GOKCEN	37,098,432
60	ANTALYA	35,538,387

# **PROJECTS UNDER DEVELOPMENT**



#### **Under Construction Airport Projects (2)**



YOZGAT AIRPORT(EPC) 2 MIL. PASS/YEAR 2025

#### **Pipeline Projects (3)**

- 1. Sabiha Gökçen new terminal construction
- 2. Trabzon Airport new runway construction
- 3. Samsun Airport new terminal construction



BAYBURT-GÜMÜŞHANE AIRPORT 2 MIL. PASSENGER/YEAR (EPC) 2025

#### **Under Construction Projects (3)**

- 1. Malatya Airport terminal construction
- 2. Ankara Esenboğa 3. runway construction
- 3. Kapadokya Airport terminal construction

# SHOWCASE PROJECTS

#### TÜRKİYE HAS IMPLEMENTED A VARIETY OF MEGA PROJECTS WITH BOT MODEL AND CONTINUES TO DO SO







- Set to become world's largest airport
- Annual capacity of 150 million passengers when all phases are completed
- Commissioned in April 2019
- Investment of \$6.5 billion

#### YAVUZ SULTAN SELIM BRIDGE



- 95 km-long motorway featuring a bridge for rail & motor vehicle transit over Bosphorus
- Commissioned in August 2016

]Ciçtaş 🏂 ASTALDI

• Investment of \$3.5 billion

GEBZE - ORHANGAZI - IZMIR MOTORWAY



- 427 km-long motorway connecting Istanbul, Bursa & İzmir via world's 4<sup>th</sup> longest suspension bridge
- All phases are under operation
- Investment of \$6.5 billion



#### EURASIA TUNNEL



- Double-deck underwater tunnel connecting Asia & Europe in Istanbul
- Commissioned in December 2016
- Investment of \$1.2 billion



# SHOWCASE PROJECTS

#### ANOTHER MEGA PROJECT IS COMPLETED



# **1915 ÇANAKKALE BRIDGE**





- · Longest main span (2,023 km) of any suspension bridge in the world
- Bridge Length: 4,608 m
- 101 km motorway (including the Bridge)
- Construction started in March 2017
- In operation since 2023
- Operation period: 16 years 2 months (including construction)
- Investment: \$2.8 billion with BOT

# **OPPORTUNITIES IN TRANSPORTATION**

TÜRKİYE IS SET TO IMPLEMENT A MAGNIFICENT FEAT OF ENGINEERING PROJECTS; AN ARTIFICIAL SEA-LEVEL WATERWAY CONNECTING THE BLACK SEA TO THE SEA OF MARMARA, AND GEBZE-HALKALI RAILWAY PASSING OVER 3<sup>RD</sup> BOSPHORUS BRIDGE





- 45 km, 21 m depth and 275 m width
- 6 bridges
- New satellite cities

- 213 km with 10 stations
- 31 viaduct (8 km) and 53 tunnel (120 km)
- Passenger capacity: 13 million (Passenger/Year)
- Freight capacity: 12 million (Ton/Year)

# **OPPORTUNITIES IN RAILWAY**

#### ANKARA-ISTANBUL HIGH SPEED RAILROAD (BOT)



#### **Project Overview**



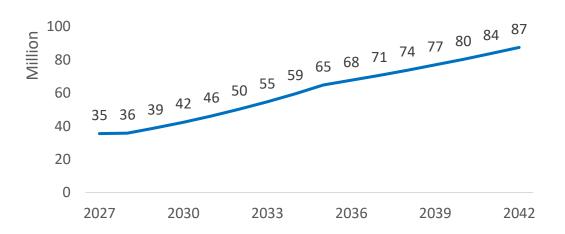


#### **Project Snapshot**

**Contract Type Tender Criteria Payment Mechanism** Fees **Governing Law Contracting Authority Construction Period** 5 years **Expected Contract Duration** 30 years Indicative Investment Amount 8.5 billion Euro Expropriation Responsibility **Total Passenger Capacity** Total Length (km) 344 Design Speed (km/h) 350 km/h

Built-Operate-Transfer Minimum Operation Period Fees 3996 BOT Law Directorate General of Infrastructure Investments 5 years 30 years 8.5 billion Euro Government 11,000,000 passenger/year (2025) 344 350 km/h

#### **Passenger Projection**

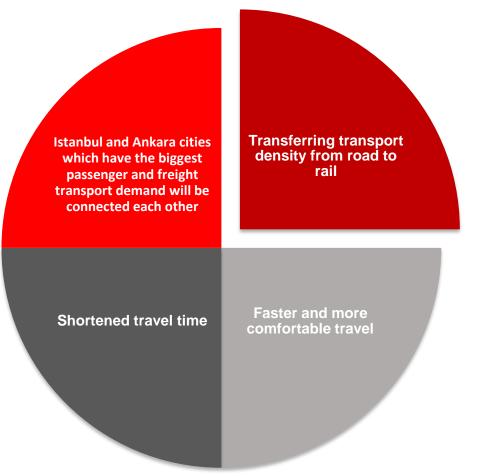


# **OPPORTUNITIES IN RAILWAY**

#### ANKARA-ISTANBUL HIGH SPEED RAILROAD (BOT)



#### **Project Rationale**









# **BUSINESS-FRIENDLINESS**

#### **OFFERING PROTECTION AND EASE OF DOING BUSINESS**





Protection of International Investors by FDI Law

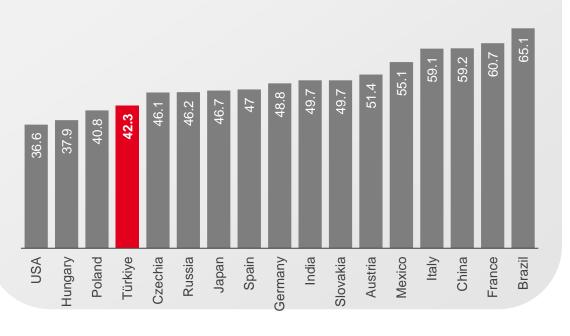


Bilateral Investment Protection Treaties with 89 countries



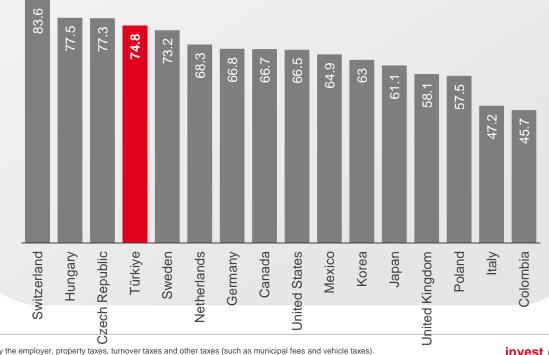
Treaties to avoid Double Taxation with 93 countries

#### TOTAL TAX AND CONTRIBUTION RATE\*, 2019 (% of Profit)



#### INTERNATIONAL TAX COMPETITIVENESS\*\*, 2024

(Index=100 as most competitive)



Source: Ministry of Trade, World Bank, Tax Foundation Foreign Direct Investment Law 2003, \*Total Tax Rate: Profit or corporate income tax, social contributions and labor taxes paid by the employer, property taxes, turnover taxes and other taxes (such as municipal fees and vehicle taxes) (Tax competitiveness measures countries' tax policies five categories: corporate income tax, sonsumption taxes, individual taxes, and international tax rules.)

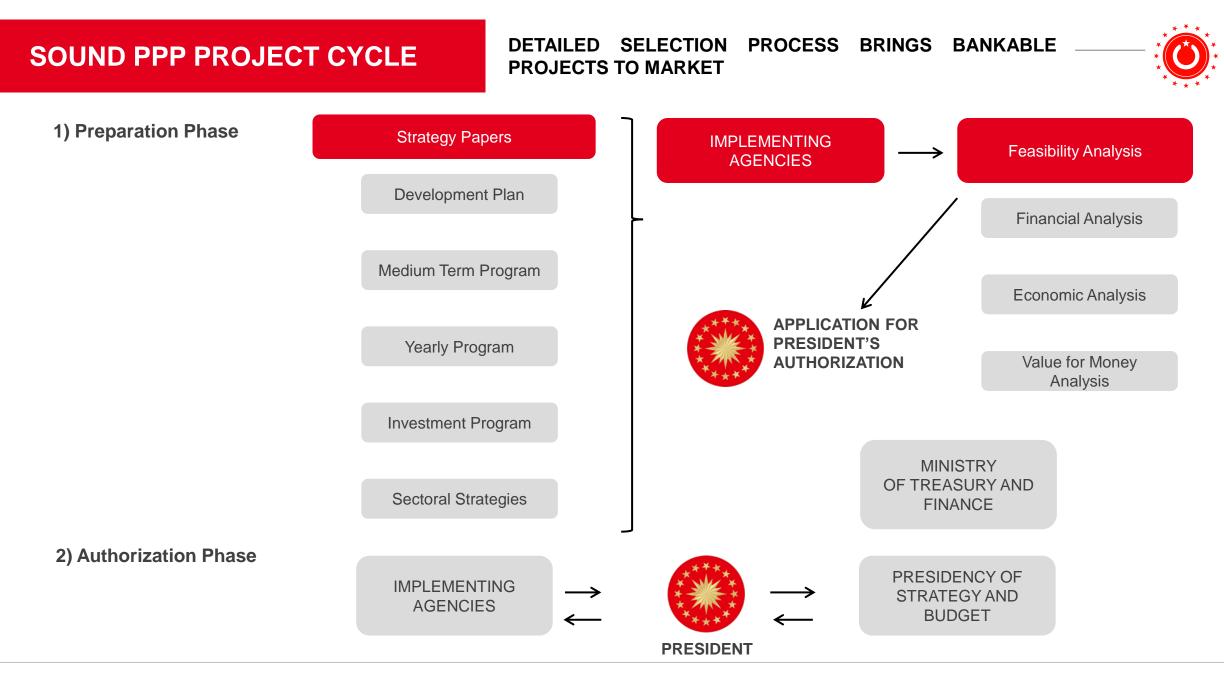
# **INVESTMENT CLIMATE**

RELEVANT LEGISLATION IS QUITE FLEXIBLE, ENABLING TO ADAPT VARIOUS PPP MODELS ACCORDING TO THE NATURE AND REQUIREMENTS OF PROJECTS



# MODELS AND LEGAL FRAMEWORK FOR PPP IN TÜRKİYE

	Build-Operate-Transfer (BOT)	Build-Operate	Build-Lease-Transfer	Transfer of Operating Rights
Relevant Legislation (Law No)	№ 3996 № 3465 № 3096	№ 4283	№ 652 № 6428 № 351	№ 4046 № 5335 № 4458
Sectors	Motorway Port Airport Marina Border Gate Power Plant	Thermal Power Plant	Hospital College Dormitory School	Airport Port Power Plant Electricity Distribution



# **INVESTMENT CLIMATE**

#### INCENTIVES IN TÜRKİYE MAKE PPP PROJECTS MORE BANKABLE





#### **DEBT ASSUMPTION**

The government may assume project companies' foreign debt in BOT and BLT projects either partially or in full. In order qualify for debt assumption, the minimum investment must be \$1 billion in BOT projects and \$500 million in BLT projects.



#### INCENTIVES

Exemptions from certain fees and taxes (VAT and Stamp Duty). In addition, where applicable, PPP investors may benefit from corporate tax deductions and other financial incentives.



LAND

PPP projects in Türkiye allow free use of government-owned land and expropriation.



#### REVENUE GUARANTEE

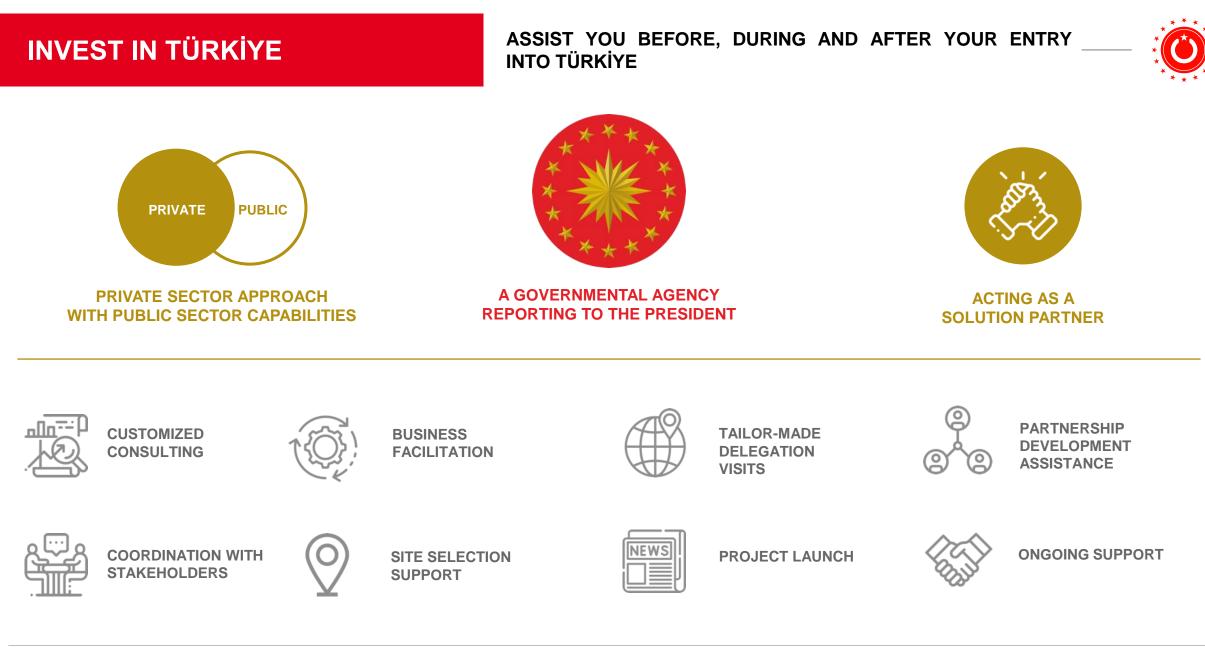
Certain PPP projects provide minimum revenue guarantees.

# **INVESTMENT CLIMATE**

#### BANKABILITY OF THE PPP PROJECTS ENABLES INVESTORS TO ACCESS FINANCE THROUGH BOTH NATIONAL AND INTERNATIONAL FINANCIAL INSTITUTIONS (IFIS) AND INVESTORS









- Ministry of Transport and Infrastructure: <u>http://www.uab.gov.tr/</u>
- Healthcare Investments (Ministry of Health): <u>http://www.saglikyatirimlari.gov.tr/</u>
- Ministry of Energy and Natural Resources: <u>http://www.enerji.gov.tr/</u>
- Ministry of Treasury and Finance: <u>https://www.hmb.gov.tr/</u>
- Presidency of Strategy and Budget: <u>http://www.sbb.gov.tr/</u>
- Turkish Wealth Fund: <u>http://tvf.com.tr/</u>
- Privatization Administration: <u>http://www.oib.gov.tr/</u>
- European Bank for Reconstruction and Development: http://www.ebrd.com/türkiye.html
- European Investment Bank: https://www.eib.org/en/contacts/office/turkiye-istanbul
- International Finance Corporation: <u>http://www.ifc.org/</u>
- Banks in Türkiye: <u>https://www.bddk.org.tr/Kurulus/Liste/77</u>





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